

ELLIS Basics™ 3.0

Introducing ELLIS Basics, a completely new product designed to help beginners build confidence, motivation, and a solid literacy foundation.

The 18 lessons in ELLIS Basics combine basic vocabulary development with beginning phonics-based reading instruction to create an integrated learning environment for true beginning, pre-literate learners.



"ELLIS provides a whole new spectrum for our students to learn English. It is the most complete ESL program available."

— DIANE VILLANUEVA
KATHY HAMILTON
ELK GROVE ADULT EDUCATION



The all-new ELLIS Basics builds sound communication skills for:

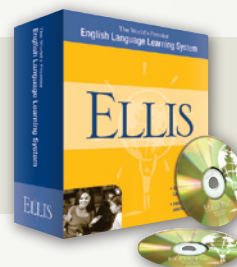
- English language learners in middle school through adult education programs
- Learners who are pre-literate in both their native language and English
- Students who are native language literate but are unfamiliar with English

Each lesson engages learners with contextual video, native language instruction, rewarding exercises, motivating games, and a quiz. A unique mastery exercise based on research-proven teaching techniques ensures the success of even the most reluctant learners. Mastery of skills in ELLIS Basics helps provide an adequate vocabulary and sight-word base in preparation for more advanced instruction.

Students gain much-needed exposure to the rhythm of English as they learn the alphabet, sound/symbol correspondence, sight words, and essential phonemic and phonological skills. The combination of targeted content, direct instruction, and play opportunities provides a solid foundation for essential English literacy development.

ELLIS™

English training
software



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ELLIS Academic 3.0 Suite Features

Enhanced Content

- New products for learners at all levels
- Integrated skills foundation
- New in-depth, tutorial-based lessons
- Macromedia Flash animations
- Voice recording and comparison
- Native language support in dozens of languages
- New accent reduction tools
- Interactive role-play
- Interactive photo dictionary
- Detailed quizzes and tests
- Enhanced, integrated help feature
- New computer-adaptive placement test

New Management and Reporting Tools

- Correlations to district, state, and national standards
- Help-at-a-Glance cards
- Certificates of Completion
- Parent Letter Templates (pre-translated in dozens of languages)

Improved Instructor Utilities

- Tracks student progress
- Measures student achievement and proficiency gains
- Allows creation of individual student / class learning paths
- Increases teacher control options

New Supplementary Materials

- New ELLIS Intro Course Books and Listening CDs
- Additional Web-based reading and writing activities
- Student Workbooks and Instructor Guides

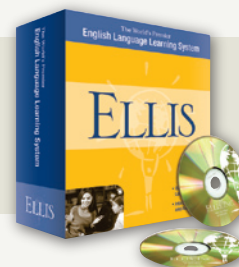
New Technology Enhancements

- Available on Mac OS
- Internet-capable Instructor Utilities

With hundreds of hours of instruction, ELLIS Academic 3.0 combines digital audio and video, voice recording, role-play, and native language support to create an engaging, research-based environment for every level of English language training. ELLIS Basics is part of this complete, enhanced ELLIS solution for teaching and learning the English language.

ELLIS Basics includes the following features to provide maximum reinforcement for students and management flexibility for teachers:

- Phonics-based literacy
- Alphabet instruction and sight-word recognition
- Pronunciation videos for each sound taught
- Customizable curriculum paths
- Graphics to illustrate each vocabulary word
- Innovative practice activities and games
- Native language help and instruction in dozens of languages
- Contextual, sequential learning of skills
- Numerous progress quizzes and unit tests
- Student Workbook with reinforcement lessons and writing practice



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