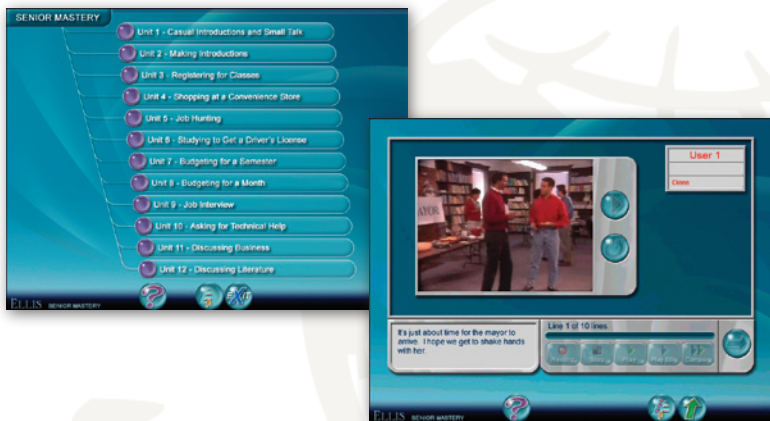


ELLIS Senior Mastery[®] 3.0

ELLIS Senior Mastery is the multimedia program of choice for advanced learners and TOEFL preparation programs throughout the world.

With 47 lessons and hundreds of hours of instruction, Senior Mastery offers activities and tests in vocabulary, idiomatic expressions, grammar, listening comprehension, and pronunciation.



"Since 1993, ELLIS has been our cornerstone ESL program. This exceptional software is highly regarded by both teachers and students. We often recommend ELLIS for the strength of the product design and management system. ELLIS is simply one of the best ESL programs available."

— JUDITH SOTIR, DIRECTOR
INNOVATIVE TECH CENTER,
CENTER OF EXCELLENCE,
WAUBONSEE COLLEGE

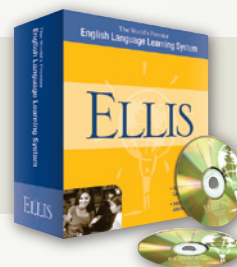
Designed for learners with prior exposure to English, the vast and sophisticated ELLIS Senior Mastery not only facilitates communicative fluency, but aids in TOEFL preparation as well.

ELLIS Senior Mastery offers role-play, script pages, and lesson-specific tests. Its student workbook and web-based extension activities allow learners to review concepts and practice reading and writing.

Senior Mastery's 300 Grammar Summary pages allow learners to listen to sample sentences, watch video clips demonstrating lesson-specific grammar, and record their own speech. Learners can enter the Grammar Summary pages independently to access any lesson.

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ELLIS Academic 3.0 Suite Features

Enhanced Content

- New products for learners at all levels
- Integrated skills foundation
- New in-depth, tutorial-based lessons
- Macromedia Flash animations
- Voice recording and comparison
- Native language support in dozens of languages
- New accent reduction tools
- Interactive role-play
- Interactive photo dictionary
- Detailed quizzes and tests
- Enhanced, integrated help feature
- New computer-adaptive placement test

New Management and Reporting Tools

- Correlations to district, state, and national standards
- Help-at-a-Glance cards
- Certificates of Completion
- Parent Letter Templates (pre-translated in dozens of languages)

Improved Instructor Utilities

- Tracks student progress
- Measures student achievement and proficiency gains
- Allows creation of individual student / class learning paths
- Increases teacher control options

New Supplementary Materials

- New ELLIS Intro Course Books and Listening CDs
- Additional Web-based reading and writing activities
- Student Workbooks and Instructor Guides

New Technology Enhancements

- Available on Mac OS
- Internet-capable Instructor Utilities

With hundreds of hours of instruction, ELLIS Academic 3.0 combines digital audio and video, voice recording, role-play, and native language support to create an engaging, research-based environment for every level of English language training. ELLIS Senior Mastery is part of this complete, enhanced ELLIS solution for teaching and learning the English language.

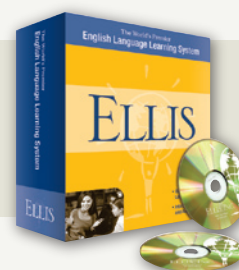
Used worldwide by numerous institutions, ELLIS Senior Mastery is the overwhelming choice for advanced English learners. It helps learners reach their goal of fluency with the following features:

- User-driven dialogue branching and role-play
- Self-paced Grammar Summary pages, which reinforce structure, rules, and examples
- Useful TOEFL preparation
- Pronunciation videos for each sound taught
- Progress quizzes with immediate scoring
- Student Workbook with reinforcement lessons and writing practice



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